



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

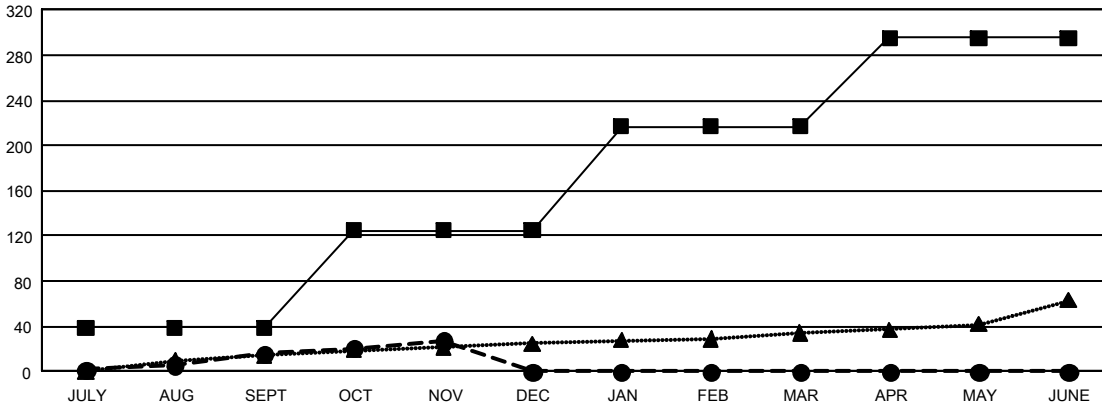
GAT Constitutional Area 1

Results as of: 11/30/2023

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

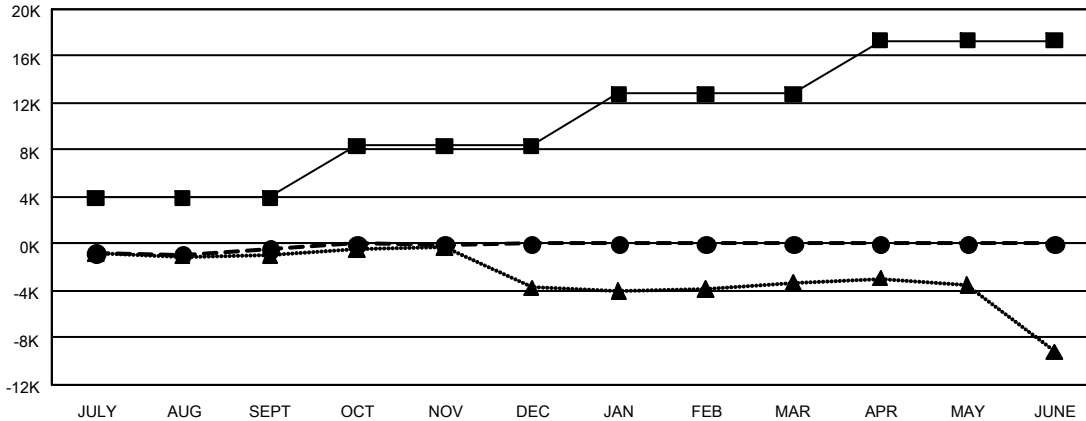
| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 | | | | RESULTS FOR 2023-2024 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 39 | 16 | 62 | JULY/AUG/SEPT | 3,901 | 8,134 | 7,639 |
| OCT/NOV/DEC | 86 | 11 | 22 | OCT/NOV/DEC | 4,451 | 5,168 | 4,311 |
| JAN/FEB/MAR | 92 | 0 | 0 | JAN/FEB/MAR | 4,431 | 0 | 0 |
| APR/MAY/JUNE | 78 | 0 | 0 | APR/MAY/JUNE | 4,557 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲ LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲ LAST YEAR MEMBERSHIP ACTUAL

| | | | |
|---|---|----------------------------------|------------------|
| DROPPED CLUBS: 84 | 4,087 CLUBS OF 10,098 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 169,262 (63.53%) |
| DECEASED | 1,665 | FEMALE | 97,035 (36.42%) |
| CLUB CANCELLED | 234 | TOTAL FAMILY UNIT MEMBERS 51,751 | |
| OTHER | 10,051 | | |
| TOTAL | 11,950 | | |
| CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | | | |
| | | | |